The Daily Movie Magazine

Doesn't Look as If There Were Many Girls Who Wouldn't Be Screen Stars



TODAY'S HONOR ROLL IN MOVIE BEAUTY CONTEST









Helen Clark 2811 HARRISON AVE.

NEWS, VIEWS, RUMORS AND GOSSIP

By ANNE CAMERON

Hollywood, Calif., May 12.

TISITING on the Lasky lot yester-

the shade, skaters shipped from New

There was a full-size theatre orches

of lazy-like and smoking a cigarette.

MacAvoy is too new to have a car yet, and it's nice to see her walking down

the Boulevard to work.

Kathlyn Williams is in the picture

too, and a lovely thing she is, with her poise and certainty born of long experi-

Eddie Sutherland is the hero-He's the son of one of the

ask for more?

FRANK MAYO DIDN'T THINK HE WOULD

EVER BE AN ACTOR

By FRANK MAYO

originated in this country by William S. Hart. After the play ended its run I played in a vaudeville sketch through-

out the United Kingdom for several

At that time Sir Herbert Tree made his debut on the screen in "Trilby."

He engaged me for a part in the pic-ture. That was my first work in the

with Alice Brady, Ethel Clayton and

I returned to California to play with Anita Stewart and afterward came to

Universal where I have been for two

My first big success was "The Brute

Breaker" and my latest picture, 'Honor Bound,' seems to have made

One of my greatest ambitions has been realized for I've been starred in 'Col-orado,' the famous Augustus Thomas

Quite a Stir in Paris

good impression

until I graduated.

Martin

GARDEN

Visiting on the Lasky lot yesterday, I hung fascinated about C. B.

De Mille's big theatre set for his production of Leonard Merrick's short story, "The Laurels and the Lady," pictorially not yet named.

AT THE age of five I was playing little Davy in my grandfather's played with him till he died, two years later, and then the choice of winners will be bestored that the choice of winners will be died, two years later, and then my mother sent me to the Peekskill Military Academy where I remained

Military Academy where I remained

Elias Goldensky, 1705 Chestnut The floor of the stage is real ice—a before her enforced vacation. Measles nine days' wonder to us Hollywooders may not be very romantic, but they're my tastes ran toward engineering. But -and though the temperature was 96 in

FROM THE HOLLYWOOD STUDIOS

my uncle organized a company to pre-sent the "Squaw Man" in London and Penrhya Stanlaws, the artist, is diasked me to join him.
I played the part of Cash Hawkins,

Mille roared when in action, but he ner, inclining to the autocratic.

They say he's very particular in the doesn't. He talks in a monotonous, clear voice, and bites off his words, times than most other directors. When which fall like drops of red-hot ice on the unfortunates when he is angry. the unfortunates when he is angry.

His stars are Mildred Harris, Doring for additional bits of "business."
The picture has a great cast: Joseph othy Dalton and Conrad Nagel. Harris looks like a dish of vanilla and straw-Kilgore, Casson Ferguson, Sid Amsworth and Lucien Littlefield, corking actor, in stock at Lasky's. He is not widely known outside the proand Nagel-just a nice kid a little out of his element.
I asked Mildred how she managed tious worker, considered one of the best

tra-and a darn good one at that-and The wedding of Priscilla Bonner, Dalton stood in a box, shimmying sort

Son," to Allen Wynes, writer, author of many magnzine stories, is to occur PRANK O'CONNOR, who use to be william D. Taylor's assistant, is directing his first picture, "Everything for Sale." starring May MacAvoy, of the big blue eyes. She seems to be a favorite with every one on the set—favorite with which is more than you can say for arrangements can be made. They will many a star. many a star.

Next to living with a person, the where Miss Bonner has not been since best way to find out their true character is to be on the set with 'em. she was a child.

DEARL WHITE is the center of atpany formed to exploit her beauty is French newspapers, magazines and Gladys Gentry, heroine of the Gladys other sources of publicity, are making Gladys Gentry, herome of the Gladys Gentry Productions. Miss Gentry was a noted Blue Grass beauty and society belle before she did a "Mrs. Lydig Hoyt" and came into the films. Her first picture will be "The American" about her when she is taking outdoor by Booth Tarkington and work will be theatrical Ring sisters, you know, and the nephew of Tommy Meighan. by Booth Tarkington, and work will be scenes and when she appears on the street testify to her popularity. Last week, Miss White gave a more

HEAR from one who knows that there is trouble in the offing. Motionpicture money is tight just now.

Robertson-Cole have quit temporarfly and Universal has had its quarterannual house-cleaning. Metro has reduced itself to only four working units
and Allan Dwan has again been forced Many and many an independent pro-

ducer has had to pull in his horns and be glad to join one of the bigger, stronger units. Maurice Tourneur, for instance, is going under the Ince banner, where he will probably make pictures just as good, if not better, with

the greater resources at his command.
Incidentally, they say Ince is absorbing Associated Producers—Maurice Tourneur, Allan Dwan, J. Parker Read, Marshall Neilan, Mack Sennett, J. L. Frothingham, besides Ince himself.
However, let's wait and see before making any rask prognostications. making any rash prognosticutions.

The Lasky expenditures in sets, stars and directors are just as lavish, if not more so, but it is said they are re-trenching on the salaries—never large, omparatively of the lesser lights.
George Melford is making "The Great impersonation" from the novel by E. Phillips Onpenheim—a corking sce-nario by Monte aktterjohn. James Kirkwood is the star, than whom there

is none whomer.
I'm not ashamed to tell you that at

a private showing of a picture not yet released I cried, and cried hard, at some of his work. That man's an

Miss Compson looks better than

Bakst costumes in ultra-urban setting.
Incidentally I'd heard that Mr. De and talks in a New York-English man-

to put on flesh while working for C. B.
"Oh," she intoned in a high, perfectly changeless voice, "I'm taking classic dancing and petroleum oil."
Candid. Very. Well, she's beautiful anyway, and not stuck up—could you sek for more?

Plans Acriel Horsey. men on character make-up in the busi-

Plans Aerial Honeymoon

leading woman with Tom Gallery in the Vitagraph feature, "Wallingford's

Pearl White Creates

Southern Belle Forms Company

The newest star and the latest com- I traction in Paris now and the

less humorous interview to one of the Paris newspapers in which she stated that she has a longing to return to the spoken stage. 'I love the theatre," she says, "and I hope to return to it some day. I made my debut in the spoken drama when I was five years old, and when grew up I had great success.
"I made a dollar a day, not count-I had a tremendous voice, and

FRANK MAYO

America the actress who can yell the oudest scores the biggest hit. I yelled loud I broke my voice, and then I ntered the movies. "Last year I made only \$325,000.
"I hope to go back to the spoken ama. You see, I have the soul of

an artist."
Miss White once worked in a printng shop in America and created great excitement last week when, while visiting the office of Comedia in Paris, she sat down at a linetype machine and set a number of lines of copy correctly. A London paper, also printed the following paragraph last week:

"Pearl White, of movie fame, while here recently set a new style for

here recently set a new style for an interview costume. An enterprising re-porter found her attired in negligee. brown georgette erepe, red s ippers and bare legs. His write-up of the inter-view was most enthusiastic."

Movie Contest Shows City Has Many Beautiful Girls

Photographs Sent in for Screen Positions at Betzwood Prove Philadelphia's Reputation for Lovely Women Is Well Founded—Another Honor Roll Today

THIS city has always had a reputation for the beauty of its women, and the contest we have started to choose three girls for moving-picture careers is rapidly proving this reputation to be well founded.

The editor in charge of this contest is surely having the time of his life. We used to think the old fellow who ran the Limpin' Lim'ricks was the luckiest guy in town, with those girl juries he used to rave about, but we're getting ready to do some raving ourselves, and if the pictures keep on coming in as they have started, we're likely to make his enthusiasm seem pale and wan in comparison to the verbal bouquets we will start to fling at the feet of these con-

OF COURSE, you all know what we're talking about.
Did some of you miss the announce-

wood Film Co. has contracted to produce a series of comedies based on the Fontaine Fox "Tobnerville Trolley"

They want a new type of girl for these comedies. In fact, they really want three girls—of different types, if pos-

The three they choose will be given minor parts in one picture, at \$10 a day, guaranteed four days a week until that picture is finished. They will be trained and watched all that time and the best one of the three will be given the leading feminine role in the next of the series at a salary of \$100 a week.

If the other two girls show sufficient promise they will be retained and trained with a view to making them capable of with a view to making them capable of

It's the chance of a lifetime for three girls somewhere around here. It means an opportunity to make good and a ca-

THE Betzwood Film Co. distributes L its pictures through Associated First National, one of the biggest firms in the country and the clearing house for all the best independent producers. They have franchises in over 5000 theatres, so that the fortunate winners of this contest will become nationally known and rank with the best in the moving-picture business. All you have to do is to send your photograph to this office addressed:

Movie Beauty Contest, Evening Public Ledger

Sixth and Chestnut streets. Each day the best of the pictures reeived will be printed as an honor roll and all whose names are included in this list will be assured that their photographs will be set aside for final con-

On the back of each photograph must plainly written

Your age, height and weight, Whether blonde or brunette.

THE judges who will decide the lucky I three are nationally famous in the realms of photography and art. No better selection could have been made and

Theodore T. Marceau, 1609 Chestnut William Shewell Ellis, 1612 Chestnut

ARTISTS Leopold Scyffert Miss Harriet Sartain, principal School Design for Women.

Lillian Gish With Daly Lillian Gish, who made her last ap-

pearance on the speaking stage with Mary Pickford in Belasco's "Good Little Devil," will co-star with Arnold Daly when the latter opens his repertoire theatre at the Greenwich Village FIVE years ago my uncle, Lorimer Johnstone, was producing for the Santa Barbara Picture Co., and hear-land, will change his bill every month, ing that I had made good in the films in England, cabled me to join him.

This company only lasted a short time so I joined Selig. I then did two serials with Ruth Roland. Next I went to the World Co. and was featured with Alice Brady. Etch. Clean was featured with Alice Brady.

Doris May Married

Doris May and Wallace MacDonald, motion-picture stars, were married in Los Angeles last week. During the last few months both had repeatedly denied they were engaged, but news of the nuptials became known when Mac-Donald obtained a marriage license.

Gladys Walton Married

THREE pictures at once-or, at least I what amounts to virtually the same thing-has been the "breaking-in" process for beautiful Mary Louise Beaton; and now Miss Beaton, who is a Metro protege, is so inured to strenu-osity in motion pictures that she has ceased to accord it even a passing thought.
Yet only a short time ago she was a school girl out a popular, near Jenkin-

OGONTZ SCHOOLGIRL

NOW PLAYING THREE BIG PARTS AT ONCE

Mary Louise Beaton, be it known was brought on from Metro's west coast studios in Hollywood, Calif., to play the



MARY LOUISE BEATON Only a few months ago Miss Bea-ton was a pupil in the Ogontz School. Today she is a "comer" in the Metro forces and is playing three important parts at once. Yet

role of Miss Mazie in "Clothes," the all-star picturization of the stage drama by Avery Hopwood and Channing Pol-lock. This recently was completed at Metro's eastern studios in Sixty-first street, New York, under the supervision of Mexical Kangar of Maxwell Karger.
'Clothes' was still unfinished when

Mary was unceremoniously switched by the dynamic Maxwell into the leading feminine role of "Strangers, Beware," Arthur Zellner's Americanization film. And she was still doing her part in that picture when another Americanization picture, "The Price Mystery," was launched and Miss Beaton was given still another leading role. The arrangement might be said to have been overlapping.

Now Miss Beaton has caught the infection for hard work that pervades the busy Metro plant and she has an-nounced that parts can't come too thick and fast for her. This notwithstanding that the realm of the Klieg, the sun-light are, and the Bell and Howell is new to this girl whose early training, topped off with a finishing course at the fashionable seminary near delphia, tad seemingly fitted her for the life of a dilettante in social circles. She's just out of finishing school

is Mary Louise Beaton, and she's still in her 'teens. She has been in pictures less than six months. She is still at the age, in fact, where her blushes are Gladys Walton was married three months ago to Frank Riddell and permitted it to become known last week.

Miss Beaton was at the Ogontz School

FOR YOUR SCRAPBOOK OF STARS



ANOTHER OF THOSE DEEP-SEA-GOING MOVIE SHIPS



HERE'S another of those deep-sea-It is a yacht and many thrilling

scenes are taking place in its cock-pit and its luxurious cabin during the ourse of the story being produced in the studio.

As you can see, they have built

This matter disposed of, Miss Beaton presented herself at the Metro studios. The fact that she was a personal friend of Mrs. Richard A. Rowland, wife of the president of the corporation, weighed in her favor so far as getting a hearing was concerned, but she made good strictly on her merits. That was the understanding.

I nounced her, in the parlance of the trade, a "knockout." She was forthwith given a screen trial.

Miss Beaton was sent out to Califor- Mr. Kolker began his stage career in Kolker.

PHOTOPLAYS

just enough of the yacht to fill the desired picture. This photograph shows the whole structure, with the buildings and fences and general junk of the average studio lot, but the motion-picture camera is set up in such a position that nothing but the required section of the "yacht" is required section of the "yacht" photographed.

when the desire to appear in pictures overcame her and all she had to overcame her and all she had to overcome was the reluctance of her parents. She did small parts with May Allison in "The Cheater," with Alice he rose to the parents. era. She did small parts with May Allelison in "The Cheater," with Alice Lake in "Shore Acres" and with Bert Levtell in "Alias Jimmy Valentine."

Then she was summoned East to appear in the control of the control of

Starting her career so auspiciously, Miss Beaton has brought to her chosen work such an abundance of enthusiasm and natural ability that Metro officials predict big things for her on the screen.

THE casting director immediately pro- Noted Director Was Once Star on Speaking Stage Selznick. THE best teacher is experience."

You see that the girl has just come out of the "cabin" into the cockpit. Later, she and the hero and village. will stage a scene in the cabin and for that, the movie camera will be moved over to the other side, de lights will be set in the cabin red and the photographer will grind away for the required footage.

ker was chosen to star in a part the praise from critics and theatregoers. He had a season as star in "Our Wive, two more in "Help Wanted" and make guently starred in "Our Children, "The Silent Witness" and "Arabia"

motion pictures and was not long attracting the attention of Lewis Selznick. He began his Selznick co tract in 1920.

with given a screen trial.

The test proved that her beauty was not in the fresh young coloring alone, but in the "decorative" quality of face and figure and a distinguished carriage that made her stand out from the start in contrast to other screen aspirants.

Miss Beaton was screen trial.

The best teacher is experience,"

In addition to "The Greatest Lore. Mr. Kolker made "The Palace of Darkened Windows" and two productions to the start in the truthfulness of the trite expression.

Mr. Kolker heavy his stage career in the truthfulness of the trite expression.

Mr. Kolker had it many the start in contrast to other screen aspirants.

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The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of Hanley early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.

Danley

The NIXON-NIRDLINGER N THEATRES

Alhambra 12th. Morris & Passyunk Ave. IMPERIAL 60TH & WALNUT STS HOBBART BOSWORTH in "HIS OWN LAW", In "THE PASSION FLOWER" in "THE PASSION FLOWER" ALLEGHENY Frankford & Allegheny Mat. Daily 2:15. Evgs. at 8 IMPERIAL 2D AND POPLAR, 2:15

in "THE PASSION FLOWER" APOLLO 52D & THOMPSON STS.
MATINEE DAILY
CHARLES CHAPLIN Lehigh Palace Germantown Ave. and Lehigh Avenue "UNCLE TOM'S CABIN"

ARCADIA CHESTNUT BOL 16TH CLARA KIMBALL YOUNG in "STRAIGHT FROM PARIS" ASTOR FRANKLIN & GIRARD AVE.

"EARTHBOUND" BALTIMORE 51ST & BALTIMORE

in "THE KID"

"THE BRANDING TRON" BENN 64TH AND WOODLAND AVE.
MATINEE DAILY
"PASSIONATE PILGRIM"

BLUEBIRD Broad & Susquehanna Continuous. 2 until 11 "THE KENTUCKIANS"

BROADWAY Broad & Snyder Ave

THOMAS H. INCE'S "BEAU REVEL" Broad St. Casino Broad bel. Erle Av. Matines Daily MADGE KENNEDY "THE GIRL WITH THE JAZZ HEART"

CAPITOL 722 MARKET ST. WM. DE MILLE PRODUCTION
"What Every Woman Knows" COLONIAL Gtn. & Maplewood Avea.

"BEAU REVEL" DARBY THEATRE

"THE INFERIOR SEX" EMPRESS MAIN BT., MANAYUNK
MATINEE DAILY
"THE BRANDING IRON"

FAMILY THEATRE—1811 Market St. S.A. M. to Midnight St. SA. M. to Midnight "ISOBEL"

56TH ST. THEATRE—Relow Spruce MATINEE DAILY "Parlor, Bedroom and Bath" FRANKFORD 4715 FRANKFORD "THE PENALTY"

GLOBE 5901 MARKET ST. 2:30 to 11 "EARTHBOUND"

GREAT NORTHERN B and St. at Eric "MILESTONES"

"PLACE OF HONEYMOON"

LIBERTY BROAD & COLUMBIA AV
MARY MILES MINTER

MODEL 425 SOUTH ST. Orchestra. Charlie RAY

OVERBROOK 63D&HAVERFORD THOMAS MEIGHAN

PALACE 1214 MARKET STREET CLARA KIMBALL YOUNG

REGENT MARKET ST. Below 17TH "CALL OF YOUTH"

LOUISE GLAUM

RIALTO GERMANTOWN AVENUE AT TULPEHOCKEN ST.

"The Passionate Pilgrim"

RUBY MARKET ST. BELOW 7TH
VIOLA DANA IN 11:15 P. M
"CINDERELLA'S TWIN"

SAVOY 1211 MARKET ST.
SA. M. TO MIDNIGHT
"THE FATAL HOUR"

STANLEY MARKET AT 19TH THOMAS MEIGHAN FAIRMOUNT MATTINE DAILY DOUGLAS MacLEAN in "THE CITY OF SILENT MEN"

STANTON MARKET Above 10TH 11:15 A.M. to 11:15 P.M. BETTY COMPSON 333 MARKET, STREET THEATRE "ALL-STAR CAS", 10 11:15 P. M. "BEAU REVEL"

VICTORIA MARKET ST. ab. OTH

DOUGLAS FAIRBANKS WM. PENN that & Lancaster Ava.

JACK PICKFORD in "THE MAN WHO HAD EVERYTHING" AT WEST CHESTER RIALTO FEARL WHITE IN WORLD HOLD HOUR ALLAN DWAN'S ASPLENDIN HAZAR

AVENUE 25th St. and Allegheny A MATINEE DAR "GOING SOME"

BELMONT 52D ABOVE MARKET 1:30, 3; 6:45 4 1 "MILESTONES"

CEDAR 60TH & CEDAR AVENUE 1:80, 3: 6:46 to 1 "SEE MY LAWYER" COLISEUM MARKET BETWEE **GLADYS WALTON**

in "RICH GIRL, POOR GIRL" JUMBO FRONT ST. & GIRARD AT "PRINCESS JONES"

LEADER 4181 & LANCASTER AND MATINE DALLY "BEAU REVEL"

LOCUST 52D AND LOCUST STREET A NIXON 52D AND MARKET STE

"ONE-MAN TRAIL" RIVOLI 52D AND SANSOM STA

"OUT OF THE SNOW" STRAND GERMANTOWN AVE.
THOMAS IL INCES
"BEAU REVEL"

AT OTHER THEATRES

SHERWOOD 54th & Baltimore Av. HOBART BOSWORTH G-30 CONSTANCE TALMADGE In "THE PERFECT WOMAN"

CENTURY Eric Ave and Sha "PAYING THE PIPER" Fay's Knickerbocker Market

EARLE WILLIAMS in "IT CAN BE DONE" Germantown 5510 Germant

House Peters and Marjorie D in "THE GREAT REDEEMES JEFFERSON TOTAL PAULITY

"EARTHBOUND" PARK RIDGE AVE. & DAUPHIS Mat. 2:15. Even. 6:45 to GPORGE ARLISS IN "THE DEVIL"

SPRUCE SOTH AND SPREED SATU TOM MIX in "HANDS OFF"



MRS. CARTER DE HAVEN